



**Canada - China**  
**Agriculture and Food Development Exchange Centre**

**加拿大-中国农业与食品发展交流中心**

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## Informational Newsletter

*This newsletter will be featured bi-weekly, to provide readers with new and exciting information pertaining to our projects and promotional activities.*

*Wednesday, June 29<sup>th</sup>, 2011*

### CCAGR Presents October 2011 Mission to China!

The Canada China Agriculture and Food Development Exchange Center conducts many trips to China for Canadian agriculture/agri-food businesses who are interested in not only promoting their products in China, but who are looking for potential business investment opportunities as well. The following featured report contains crucial information pertaining to the trip, and features many reasons why a trip to China is the right move for your business!

[Click here to read full report!](#)

### Ginsenex Partnership with CCAGR Poses Great Success for Multiple Industries in China

This article talks about the partnership that CCAGR recently signed with Ginsenex Winery, and educates readers of this nutritious wine that will soon be offered to Chinese consumers. Also, this article speaks about the opportunities this collaboration holds for the Ginseng and Wine industries in China!

[Click here to read full report!](#)

### Demand Continues to Grow for High Quality Beef in China

Are you a beef producer interested in the global market for beef and beef products? Read on for further insight into the ever growing demand in the beef industry in China!

[Click here to read full report!](#)

### Potato Crops-“Golden Egg” for Poor Rural Chinese Farmers

Every province is famous for something! Read this article for further insight into how the once most impoverished area in China now maintains its name as the “Potato Capital” and is responsible for the most plentiful potato crops in the whole country!

[Click here to read full report!](#)

## Canadian Students: Explore China Tour 2012

Attention secondary and post-secondary students! Are you interested in learning about what the amazing culture China has to offer? Are you curious as to how business is conducted and carried out in the global economy? The April 2012 trip to China is your opportunity to broaden your educational and cultural horizons! Read the full report to learn more about this great adventure!

[Click here to read full report!](#)

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Thank you!