



Canada - China
Agriculture and Food Development Exchange Centre
加拿大-中国农业与食品发展交流中心

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Informational Newsletter

This newsletter provides our readers with new and exciting information pertaining to our projects and promotional activities.

Monday August 27, 2012

Meet the Canada-China Agriculture and Food Development Exchange Centre at Canada's 2012 Outdoor Farm Show

Canada's 2012 Outdoor Farm Show, our nation's premier outdoor agricultural showcase, will be held in Woodstock, Ontario from September 11-13. The CCAgr is proud participant for this year's show and will be showcasing a booth in the *Calhoun Industry Pavilion*. Visit us and learn how we can help you in terms of: exporting, investment, partnerships, and business/informational tours and missions to China. We look forward to meeting you and discussing your future opportunities.

For more information about the 2012 Outdoor Farm Show, please click [here](#).

Canadian Hay Has Great Potential on Chinese Market

The Canada-China Agri-Center has been observing the Chinese hay market closely, and is skilled in identifying where opportunity for Canadian Agriculture lies; one of the biggest opportunities is in the Chinese Hay industry. China's production of forage products, including straw and grain, are primarily used for animal feed, and has been sufficient in supply in past years. In recent years, the demand for animal bi-products for human consumption in the Chinese market has increased, causing an increased demand for cattle feed in China. This poses great opportunity for Canadian hay producers.

Please click [here](#) to continue reading.

The CCAgr Welcomes Chinese Delegates to Canada

On June August 6, 2012, the Canada-China Agriculture and Food Development Exchange Center (CCAgr) welcomed a group of Chinese delegates, including the President of China Rural Technology Development Exchange Centre, China Ministry of Science and Technology, to our office. The Chinese delegates were introduced to various agricultural opportunities on their one day business venture to some of Ontario's local and very significant organizations. The tour included trips to: a local greenhouse, winery, restaurant, Guelph University and the Ontario Ministry of Agriculture, Food, and Rural Affairs. The Chinese delegates left with a lasting impression regarding Canada's impeccable standards for agriculture distribution as well as their innovative methods for research, technology, and development.

To read the full article, please click [here](#).

Upcoming 2013 Tours and Missions to China!

The CCAgr is proud to announce the following 2013 tours/missions to China:

- 1. Winter Tour: Friday March 8-18, 2013 – March Break!*
- 2. Summer Tour: Friday July 5-15, 2013 – Fun in the Sun!*
- 3. Fall Tour: Friday October 11-21, 2013 –The Fall Harvest!*
- 4. Customized Tours: All year round!*

For more information, please [here](#) or contact admin@ccagr.com.

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Thank you!