



Canada - China
Agriculture and Food Development Exchange Centre
加拿大-中国农业与食品发展交流中心

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Informational Newsletter

This newsletter provides our readers with new and exciting information pertaining to our projects and promotional activities.

Monday January 7, 2013

If you do not wish to receive this newsletter, please send an email to admin@ccagr.com, and we will remove you from our mailing list.

New Farm Start Managers Join the CCAgr Team!

The CCAgr is proud to announce the newest members of our Farm Start Manager Team, David Kalynowski and Merrell Dickie of Century 21. David has been hired as the CCAgr's Farm Start Manager for the Saskatoon region and Merrell for the Calgary region.

Both David and Merrell's professional and extensive background in farming and licensed real estate make them ideal candidates to assist you in purchasing, selling, or investing into farmland in the Saskatoon region. They will use their expertise to help you get the fastest sale possible and at the best price, whether you are looking to purchase or sell land.

[Click here to read the full report!](#)

China's Beef Prices Skyrocket to \$345 / kg

There has been significant media coverage in China recently pertaining to the increase in beef prices for the 11th consecutive year. Prices have skyrocketed 40% and in turn, people are consuming less beef. In China, the average amount of beef consumed per person is 4.1 kg/year. Compared to the western countries whose average beef consumption per person is 50 kg/year, it is obvious that China needs a solution to their beef industry troubles.

Canada's vast land, bountiful resources, and lower production costs make for the perfect place for China to invest in high quality beef production. Investment from China into Canada's beef industry will give producers and feedlots the opportunity to expand their businesses, export their products at a great price, and allow them to make valuable connections in China to help further their businesses.

[Click here to read the full report!](#)

CCAgr Celebrates 5 Year Anniversary with OIA Fall Agri-tour to China!

The CCAgr is proud to celebrate their 5th year anniversary this 2013! Over the past 5 years, the CCAgr has been an active member with the Ontario Institute of Agrology and contributes a big part of their success to this organization. To show our appreciation, the CCAgr will be hosting an Agri-tour to China this upcoming October 2013 for OIA members, family and friends. The 10 day tour will take place from October 11-October 22, 2013 and will feature visits to: Beijing, Xian, Lhasa, Shanghai, the Yangtze River and more!

The CCAgr appreciates all of our Canadian friends and agricultural affiliates and we look forward to organizing similar events in the future.

For more information regarding the October Agri-tour, please contact admin@ccagr.com.

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Thank you!