



Canada - China
Agriculture and Food Development Exchange Centre
加拿大-中国农业与食品发展交流中心

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Informational Newsletter

This newsletter provides our readers with new and exciting information pertaining to our projects and promotional activities.

Thursday October 11, 2012

Canola Meal Export Mission to China: A Great Success!

On September 15, 2012, the CCAgr and business associate Dr. John Groenewegen, President of JRG Consulting Group, traveled to China on a Canola Meal Export Mission, supported by SaskCanola, AB Canola Producers and MB Canola Growers Association, in conjunction with SJT Solutions, as part of a consulting project to better understand the current market position and opportunities of Canadian canola meal in the Chinese feed market. Discussions surrounding high quality Canadian canola meal proved to be successful as the Tongwei Group signed a deal with the Canola Council of Canada to import large volumes of canola meal. As China's economy continues to grow at a steady rate, the demand for high quality canola will continue to increase, and provide many opportunities for Canadian canola producers.

[Click here to read the full report!](#)

“Everything Grows Bigger in Canada” – Chinese Super Green Onion Shows Great Promise in Ontario

The Chinese super green onion (CGO) has been, and is, a very popular vegetable not only in Chinese communities, but globally as well. World onion production is the second most significant horticultural crop production in the world after tomatoes. The CCAgr conducted a market research study of CGO with investment from Agriculture and Agri-Food Canada through the Canadian Agricultural Adaptation Program (CAAP) delivered by the Agricultural Adaption Council. The purpose of this study was to discover a link between Chinese super green onion production and Canadian consumer habits and demand.

[Click here to read full report!](#)

CCAgr Signs Partnership Agreement with Troll Bridge Creek – KiKi Maple Sweet Water

Canada China Agriculture and Food Development Exchange Centre is proud to announce their newly formed partnership with [Troll Bridge Creek](#) for distribution of their KiKi Maple Sweet Water products in China, Hong Kong and Taiwan. Troll Bridge Creek President and CEO, Keith Harris, spoke with CCAgr President, Youming Zhao, earlier this week to finalize the agreement.

[Click here to read the full report!](#)

2013 Agricultural Tours and Missions to China

Don't forget! The CCAgr has the following 2013 tours/missions to China:

- 1. Winter Tour: Friday March 8-18, 2013 – March Break!*
- 2. Summer Tour: Friday July 5-15, 2013 – Fun in the Sun!*
- 3. Fall Tour: Friday October 11-21, 2013 –The Fall Harvest!*
- 4. Customized Tours: All year round!*

For more information, please [here](#) or contact admin@ccagr.com.

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Thank you!